

Easy Access to Comprehensive Patient Education Materials

Introducing the GetWellNetwork Patient Education Library

The GetWellNetwork Patient Education LibrarySM is an innovative service exclusively for the GetWellNetwork client community that streamlines the ability to review, select and license patient education materials from industry leading content developers.

Designed for health educators, nurses and other interdisciplinary teams, the Patient Education Library provides the GetWellNetwork community a virtual “one-stop-shop” to review quality, evidence-based content that can be made available to patients through the GetWellNetwork[®] PatientLife System[®]. By accessing the library, client hospitals will be able to determine which offering is preferred for their organization, request licensing information, and receive support uploading the content to the GetWellNetwork system.

Growing Pressures to Educate Patients

Healthcare providers are facing increasing pressure from the Centers for Medicare & Medicaid Services (CMS) as well as the National Patient Safety Guidelines from The Joint Commission to comply with requirements to educate patients throughout a hospital stay and at discharge. Similarly, initiatives set forth by the Institute for Healthcare Improvement (IHI) underscore the importance of patient education as a means for improving the quality of care.

The GetWellNetwork PatientLife System enables hospitals to effectively deliver education materials to patients through the in-room television. Interfaces between the GetWellNetwork system and a hospital's order entry system can automatically invite a patient via a message on the television monitor to view the education material that has been prescribed by their physician or nurse as well as document the activity, including comprehension assessment, back into the patient record.

Ensuring that the GetWellNetwork PatientLife System includes the latest, most effective patient education materials (e.g. videos, text, data resources) remains a particular challenge for hospitals. There is a direct correlation to the value of the IPC system as perceived by nurses and patients to the amount of quality patient education content that is available through the system. If the materials are not comprehensive and relevant to the patient, or improve the ability for nurses to care for their patients efficiently, the value and utilization of the system can suffer.

The task can be overwhelming for hospitals to find appropriate education materials that help meet regulatory requirements, while also ensuring that the materials are up-to-date, culturally sensitive, and most importantly, effective for the broad range of patients that may need them.

Content Selectively Reviewed

All content available through the Patient Education Library is thoroughly reviewed by a team of patient education experts at GetWellNetwork. To be included in the library, the content must meet six requirements, including:

- 1 evidence and behavior focused
- 2 basic literacy needs
- 3 effective use of graphics
- 4 stimulating and motivating to view
- 5 positive cultural images
- 6 align with current caregiver practices

In addition, the content must engage patients as an important member of their own care team, as well as use effective teaching methods for a variety of learners.

Enhanced Professional Services Expand Impact

Clients have access to the **GetWellNetwork IPC Outcomes Group** to assess content currently utilized throughout an organization's care process and evaluate how content available in the Patient Education Library may support care providers and arm patients with the most effective education and instruction. The IPC Outcomes Group brings more than 50 years of collective experience in patient education as well as a proprietary methodology and process.

About the GetWellNetwork PatientLife System

The GetWellNetwork PatientLife System empowers patients by placing them at the center of their own care experience. The system turns the television in the patient room into a full interactive resource during a hospital stay. By using a wireless keyboard, touch screen or other handheld devices, patients interact with the system to access valuable education, communication and entertainment tools. This innovative technology is called Interactive Patient Care (IPC) — enabling healthcare organizations to deliver true patient-centered care, and proven to help improve the cost, quality, and service of care delivery.



Leading Content Providers

The GetWellNetwork Patient Education Library offers material from leading producers of patient education content, four of which are exclusive to the GetWellNetwork community.

- **Blausen Medical Communications:** General Patient Education 📺
- **Cancer Support Network:** Oncology Education
- **Eating Well:** Nutrition Education
- **Ecolab:** Hand Hygiene Safety Education
- **Emmi Solutions:** Safety Education “Speak Up”— Adult and Pediatric
- **Envision:** Fall Prevention and Pressure Ulcer Safety Education
- **GetWellNetwork Medication Education:** High Alert Medication Education for Patients 📺
- **GetWellNetwork Regulations Package:** NPSG Education 📺
- **Healthology:** General Patient Education
- **Injoy:** Mother / Baby
- **Interactive Care Network:** Discharge Planning Online Resource
- **j. michael media:** Music / Healing
- **KidsHealth:** Pediatric 📺
- **MEDCALM:** Healing
- **MEDCALM—Blue Monkey Planet:** Pediatric Healing
- **Milner-Fenwick:** General Patient Education
- **Newborn Channel:** Mother / Baby
- **TranquilityTV:** Healing
- **Wired.MD:** General Patient Education
- **The Window Channel:** Healing
- **The Window Channel—Kids World:** Pediatric Healing

📺 *Exclusive to GetWellNetwork*

The GetWellNetwork patient education team is continually evaluating new material made available by third-party content providers as well as working with alternative channels to create custom content to meet the needs of the GetWellNetwork community.

Learn More

GetWellNetwork clients can conveniently visit the library through the GetWellNetwork Client Resource Center accessible from the company's homepage. To learn more about the GetWellNetwork Patient Education Library, please call 877.MEET.GWN or visit www.getwellnetwork.com.

Exclusive to the GetWellNetwork client community, the Patient Education Library is designed for:

- **health educators**
- **nurses**
- **other interdisciplinary teams**

“Every hospital is different, with our own needs and preferences, The Patient Education Library ensures that we have visibility into all the content options that are available, understand how they meet various compliance requirements, and then provides the support to make those materials available to our patients through our PatientLife System.”

— **Marsha Meke, RN,**
Director of Education & Guest Relations,
The Indiana Heart Hospital,
Part of Community Help Network

“Milner-Fenwick is pleased to be working with GetWellNetwork on this innovative service which ensures hospitals have easy access to the many patient education resources available today — particularly given the importance of ensuring that patients and care providers have the most relevant information. Coupling the GetWellNetwork Interactive Patient Care system with access to content from leading developers is a win-win opportunity that ultimately benefits patients, families and care providers.”

— **David Milner,**
President,
Milner-Fenwick