

Measuring Outcomes with GetWellNetwork®

“The effect of interactive patient care solutions on the care-process is just beginning to be seen and realized by the healthcare industry. Together with the esteemed advisory panel, we are fully exploring the range of measurable outcomes that the GetWellNetwork platform can deliver for patients, caregivers and hospitals.”

Dr. David Nash, MD, MBA
Chairman of the Department of
Health Policy
Thomas Jefferson University
and Jefferson Medical College

gwn:)

Partnership in Transforming Patient Care

GetWellNetwork is the leading provider of interactive patient care solutions. In partnership with more than 25 thought leading hospitals and healthcare systems, we are focused on transforming the care process into a patient-centric environment that drives an optimal quality care experience. This is accomplished through the deployment of the GetWellNetwork patient care platform that turns in-room monitors into an interactive experience that informs, educates and entertains.

Measuring Results, Measuring Impact

The commitment of GetWellNetwork is more than placing a new tool in the hands of patients and their caregivers. The full power of the platform is measured by the enhanced outcomes that are attributable to the system being incorporated into the traditional care process by the care team. Every interaction with the system taken by a member of the care team, whether initiated by a patient or directed by a caregiver, is recorded in an electronic GWN Patient Profile which can be integrated into clinical information systems. The aggregate of this information becomes the basis for insightful analysis and measurement by hospital and clinical leaders.

For example, healthcare leaders are exploring the connection between deploying the GetWellNetwork platform and its effects on patient satisfaction, nurse efficiency, reduced length of stay and readmission rates. In addition, they are ensuring an increase in patient compliance with clinical guidelines.

Formal Evaluation

GetWellNetwork, in conjunction with Dr. David Nash, MD, MBA, recently launched a formal research initiative focused on generating evidence-based data that validates the impact and value of interactive patient care solutions on the care process. Dr. Nash is the Chairman of the Department of Health Policy at Thomas Jefferson University and Jefferson Medical College. He is nationally recognized for his academic research and consulting work dedicated to measuring and improving the quality of medical care. The specific aims of the initiative include examining the effect of the GetWellNetwork platform on:

- Clinical outcomes and patient compliance.
- Patient satisfaction and nurse job satisfaction.
- Reducing hospital operational costs.

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"Only through a unique combination of innovation, technology and collaboration can we hope to achieve the vision of a transformed patient-centered care environment. We are humbled and honored to have partnered with Dr. Nash as well as healthcare thought leaders across the US on an examination into the impact of interactive patient care solutions on the care process."

Michael B. O'Neil, Jr., Founder and CEO, GetWellNetwork

Advisory Board Members

Leaders from 15 health organizations have formed the study's advisory board. The board members reflect a cross-section of healthcare institutions and provide a range of clinical, medical and administrative expertise.

Jon Abeles, EdD, Senior Vice President
Catholic Healthcare Partners
Cincinnati, OH

Becky J. Cherney,
President and Chief Executive Officer
Florida Health Care Coalition
Orlando, FL; Immediate Past Chair
National Business Coalition on Health
Washington, DC

Jeanine W. Turner, PhD, Assistant Professor
Georgetown University,
The McDonough School of Business
Washington, DC

Jeremy J. Nobel, MD, MPH, Adjunct Lecturer
Harvard School of Public Health
Boston, MA

Toni Ardabell, Chief Operating Officer
Inova Fairfax Hospital for Women/
Inova Fairfax Hospital for Children
Falls Church, VA

Karen Drenkard, RN, Chief Nurse Executive
Hugh Gurley, MD, MPH, Executive Medical Director,
Quality and Performance Improvement
Inova Health System
Falls Church, VA

John Heffner, MD, Chief Medical Officer
Medical University of South Carolina
Charleston, SC

Michael L. Millenson, Author, *Demanding Medical Excellence* and Visiting Scholar in the Health Industry Management Program
Northwestern University,
Kellogg School of Management
Chicago, IL

Terry Ritchey, RN, Chief Nursing Executive
Parker-Adventist Hospital
Parker, CO

Debra Flores, RN, Chief Nursing Executive
Sentara Careplex Hospital
Hampton, VA

Kevin Trimble, RN, Senior Vice President
St. Luke's Northland Hospital
Kansas City, MO

William Storer, MD,
Chairman and Chief Medical Officer
The Heart Center of Indiana
Indianapolis, IN

Barbara Bozarth, Program Director of Education
Janet Burnham, Senior Vice President for Planning
Monica Doyle, Director of Interactive Marketing
Chris Sciamanna, MD, MPH, Assoc. Professor of Health Policy
Thomas Jefferson University Hospital
Philadelphia, PA

Janis Orłowski, MD, Chief Medical Officer
Washington Hospital Center
Washington, DC

Kathy Tagnesi, RN, Chief Nursing Executive
Todd Way, Vice President, Administration
Winchester Medical Center
Winchester, VA

Learn More

To learn more about GetWellNetwork, please visit us on the Web at www.getwellnetwork.com or call 877.MEET.GWN.

