

GetWellNetwork and KidsHealth: Empowering Pediatric Patients and Families

KidsHealth®

Pediatric Patient Education at the Bedside

GetWellNetwork, Inc., a leading provider of Interactive Patient Care (IPC) solutions, and KidsHealth®, the largest provider of online pediatric health information, have partnered to co-develop a comprehensive suite of pediatric patient education content.

Specifically designed for parents, kids and teens, the KidsHealth patient education videos will be exclusively accessible at the patient bedside through GetWell Town™.

The first suite of pediatric patient content made available through the joint effort will focus on pediatric asthma, specifically addressing treatment and management, prevention measures, lifestyle impact and resources for the family.

GetWell Town

GetWell Town enables hospitals to transform patient care by turning in-room monitors into an interactive experience. With the GetWellNetwork solution, you can:

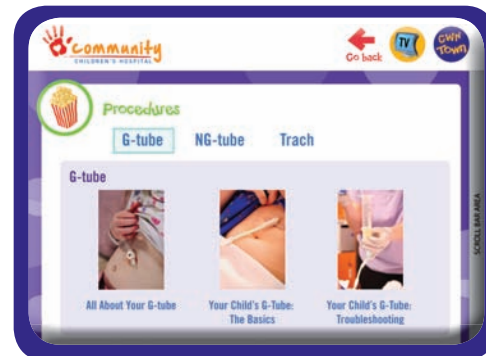
- automate delivery of patient-specific health information
- free nurses from administrative and non-clinical tasks
- monitor patient satisfaction in real time
- meet industry standards for education, safety and documentation
- engage patients with home-like features and amenities

KidsHealth

KidsHealth creates engaging online, print and video media about a wide range of health and family issues. KidsHealth licenses online content, which can be private-labeled and displayed on hospital Web sites. KidsHealth has a physician-directed, professional editorial staff – and is the largest resource of online children's health, behavioral and developmental information written for three distinct audiences: parents, kids and teens.

GetWellNetwork and KidsHealth solutions:

- Engage pediatric patients and families in their own healthcare process
- Address objectives from the Joint Commission and the Institute for Healthcare Improvement (IHI)
- Improve comprehension by speaking to patients and families on their level – parents, kids and teens
- Improve patient and family experience and satisfaction



Patients have on-demand access to educational videos on common tests and procedures, how to care for children post-discharge, and more.



GetWell Town actively engages children and their families in the care process.

Learn More

To learn more about how to license both GetWellNetwork and KidsHealth for your hospital, please contact us at:

GetWellNetwork: 877.MEET.GWN /
www.getwellnetwork.com

KidsHealth: 302.651.4106 /
www.kidshealth.org/mktg/intro