



Optimum LightpathSM and GetWellNetwork[®] Transform Hospital Bedside Care with Launch of Interactive Patient Care Service

Patients, family members and medical staff connect using technology powered by 100 percent fiber-optic network and advanced business communications solutions

JERICHO, NY, May 26, 2009 – Optimum Lightpath, a market leader in Ethernet-based communication solutions for New York metropolitan area businesses, today introduced Interactive Patient Care (IPC), a technology solution available exclusively through Optimum Lightpath to New York metropolitan area hospitals. The company has signed an exclusive agreement with Interactive Patient Care expert, GetWellNetwork, to package this unique technology with its advanced business communications solutions, which run over the area's largest all-fiber metro Ethernet network.

Using GetWellNetwork's technology, powered by Optimum Lightpath's 100% fiber optic network, hospital in-room televisions can transform into a valuable, interactive experience for users. Patients can learn more about their condition, connect with family and interact with caregivers using the bedside TV. The Interactive Patient Care solution ultimately improves patient knowledge and safety, clinical care outcomes, staff responsiveness, bed turnover rates and workflow efficiencies for hospital staff.

"Nearly 70 percent of New York metropolitan area hospitals and nearly 100 percent of Long Island NY's hospitals in our service area choose Optimum Lightpath to power their business communications solutions," said Dave Pistacchio, GM and EVP of Optimum Lightpath. "Optimum Lightpath has a unique perspective into the healthcare industry that just got better, firmly positioning us to empower the smart community of hospitals to work smarter, faster and better."

"When patients and families actively participate in the care and recovery process health outcomes improve. Our service is designed to fully engage patients in the hospital care they receive," said Michael O'Neil, CEO of GetWellNetwork. "As a leading provider of data services to hospitals, Optimum Lightpath is the ideal partner to deliver IPC to new and established healthcare facilities and provide the technological platform to support an enhanced patient experience. This is a defining moment in the healthcare industry and together, I believe we have a tremendous opportunity to build a smart healthcare community within metropolitan New York and beyond to improve patient care performance."

The PatientLife System:

- **Empowers patients** with on-demand access to a patient education video library and medications database, hospital stay and visitor information, movies and games, non-clinical service request menus, meal ordering, surveys and real-time feedback features, Internet and email access, music and more.
- **Engages patients** with a variety of coordinated, automated prompts that appear on the television monitor to proactively invite each patient, at the appropriate time, to learn more about his/her care, condition and safety. Beyond simple alerts, these interactive messages are delivered through a proprietary **Patient Pathways[®]** workflow engine – enabling hospitals to customize a patient's hospital experience

based on particular data inputs or automatic triggers such as diagnostic or procedure codes.

- **Prepares patients** to better manage their condition upon discharge by informing them throughout the care process.

Optimum Lightpath serves the majority of NY metropolitan area hospitals and medical facilities with unsurpassed data, Internet, voice, and video with guaranteed Service Level Agreements to enhance the delivery and outcomes of clinical care solutions.

For more information about Optimum Lightpath's healthcare solutions, visit:
<http://www.optimumlightpath.com>.

About Optimum Lightpath

Optimum Lightpath, a division of Cablevision Systems Corporation (NYSE: CVC), is an industry leader in providing advanced Ethernet-based data, Internet, voice, video transport solutions and managed services to businesses across the New York metropolitan area. Optimum Lightpath's Intelligent Enterprise Network is a highly reliable, resilient, and scalable fiber-to-the-business-premises network extending more than 3,700 route miles connecting more than 3,000 buildings. Exclusively focused on meeting customer needs in the world's largest business market for 20 years, Optimum Lightpath has been continually recognized for its high level of customer service. For 11 straight years, the New York State Public Service Commission has given Optimum Lightpath its Commendation of Excellence. Optimum Lightpath has received many industry awards for innovation and leadership. For more information, visit <http://www.optimumlightpath.com>

About GetWellNetwork, Inc.

GetWellNetwork, Inc. is a leading provider of Interactive Patient Care (IPC) solutions. In partnership with leading hospitals and healthcare systems across the United States, the company delivers innovative technology and services to drive optimal patient outcomes. Empowering patients as active participants in the healthcare process, IPC solutions are patient-centric applications delivered at the point-of-care to ensure the completion of service and quality requirements, while driving new revenue opportunities and operational efficiencies for healthcare providers. GetWellNetwork and its clients have been widely acknowledged for their IPC innovations by the healthcare community. In 2007, the GetWellNetwork solution received the exclusive endorsement of the American Hospital Association (AHA). GetWellNetwork, Inc. headquarters are in Bethesda, Maryland. For more information, please call 877.MEET.GWN or visit www.getwellnetwork.com.

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